



 **cascades**  
shopping centre portsmouth





Portsmouth  
principle catchment  
contains  
**880,000 residents**  
of which **223,000**  
are regular  
shoppers\*



**Top 50**  
retail location



**Footfall**  
**7.5 million**  
per annum  
2022





**Location:**  
**Cascades Shopping Centre**  
**PO1 4RL**



**Retail Footprint Catchments**

- Primary
- Secondary
- Tertiary

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**Projected population growth of 8% between 2015–2025**  
 (7% above the UK average)\*

**28,280 students at University of Portsmouth**

**Large proportion of Pre-Family and Family**  
 (12% above the UK average)\*

**Serviced by in excess of 1,000 adjacent car parking spaces**

**Only city in the UK with a greater population density than London**

\*(source: fsp)



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